

# HENRY CLAY HIGH SCHOOL BAND

We are sponsoring a very important fundraiser. We have partnered with Century Resources, a leader in the fundraising industry. Century Resources offers an easy and effective fundraiser with a wide variety of quality items and a 100% money back guarantee. We chose the CENTURY PRIDE and SWEET TREATS brochure(s).

**Our goal is to raise \$8,000. The proceeds raised from this program will be used to help pay for Instruments, transportation, music, repairs.**

In order to reach our goal, each student, or family, should aim to sell at least 15 items.

## FUNDRAISER INFORMATION



### IMPORTANT DATES & INFO

Start of fundraiser: 9/26/2019  
 Order forms due: 10/8/2019  
 Delivery week of: 10/21-10/25/2019  
 Collect money: When you take the order

Make checks payable to:  
 HCBB



### SCAN TAG ORDERS

Your customers may order from a brochure and pay at the point of sale via credit card.

Items ordered through the brochure via credit card will be shipped with the main order to your school. You will personally deliver these items, along with any other items purchased through the brochures to your customers.

- To pay via credit card, your customers can use their smartphone to scan the QR code on the brochure. This will lead them to our secure mobile site where they can pay for their order.
- They can also access the mobile site by visiting the URL listed on the brochure beneath the QR code.

You will receive credit for all Scan Tag purchases.

Do **NOT** write Scan Tag orders on your order forms.



### AWARDS

Earn awards for the items you sell!

- Pick one award from each level you achieve.
- Remember to write your choice(s) for each level in the Awards Selection Box located on the brochure order form. Otherwise, you will earn default awards.

The awards program is cumulative, meaning you earn 1 award from every level you reach!



### WEBSTORE ORDERING

Our easy-to-use email system does the work for you! Enter the email addresses of your out-of-town family and friends, and they will all receive a message inviting them to support your group by ordering online through the Webstore. Items ordered through the Webstore will be shipped directly to your customers and not your school.

1. Go to [www.centuryresources.com](http://www.centuryresources.com) and click **My Current Fundraiser**
2. Click **I'm a Student**
3. Enter your Group ID #: **49971**
4. Click **EMAIL**
5. Enter your name and email address in the top section
6. Enter the names and email addresses of your family and friends in the bottom section

You will receive credit for all Webstore purchases.

Do **NOT** write Webstore orders on your order forms.

## CHECKLIST FOR SUCCESS

- Start today! Take orders from friends, parents, your parents' friends, and close neighbors.
- Send 10+ emails using the Webstore ordering instructions above.
- Present the brochures to everyone you know and post the Webstore link on Facebook and other social media channels.
- Ask your parents to take the brochures to work, social gatherings, and other events.